

ABOUT THIS POLICY

Material and content of this website, including but not limited to text, site, design, logos, icons, images, graphics is all subject to applicable copyright laws.

Materials from this site are strictly the property of the ARK Group. They must not be reproduced in any way, shape or form and include being copied, uploaded, posted or distributed without the written prior consent of the ARK Group. Rights are reserved in their entirety for any form of distribution, until the explicit consent of a representative of ARK Group has been given

Unauthorised use of any materials within the site may violate, copyright, trademark and other applicable laws. This can result in penalties applying against the individual or corporation.

DATA COLLECTION AND USAGE

Once the consumer has consented to receiving marketing/advertising and promotional materials from The Generous Squire/The Squire's Fortune and become a 'beerclub' member, they will be added to a database called Traction (Managed by Lion), which will be exported weekly to a secure location for the brewhouse to access. The specific brewhouse will only have access to their database and no others.

DISCLAIMER

The materials of this website are subject to change and is provided as a source of information only. This will continually be updated to ensure all information is current.

ARK GROUP PRIVACY POLICY

Our privacy policy is designed outline exactly what information the ARK Group and their venues, will collect, store and how we utilise that information.

The information that will be stored is as follows:

Your name;

Gender;

Date of birth;

Address;
Personal and/or work contact details;

Any information about you which you provide through promotions, competitions or customer surveys; and/or

This is designed to operate concurrently with our marketing activities that the ARK Group and their associated venues are running, to keep customers informed of upcoming events and activities.

ARK Group takes reasonable steps to ensure personal information it holds about you is protected from risks such as misuse, interference, loss and unauthorised access, use, destruction, modification or disclosure.

No data transmission over the internet is totally secure. As a result, any personal information you send to the ARK Group over the Internet (including via email) is sent at your own risk.

We take everyone's private information very seriously.

Once we have received your email address, this will never be passed onto a third party, without your explicit consent and you will not receive emails from us unless requested to.